

*Dear Ms President,  
Dear Ms Piratzky,  
Ladies and Gentlemen,  
Distinguished Artists and Connoisseurs of Art & Innovation,  
Dear Friends,*

*According to the Mission Statement of Art & Science Node and to our commitment to the Society of Knowledge, it is today a big privilege for ASN to be "in der Wiege des gewerblichen Rechtsschutzes in Deutschland".*

*Into this „Wiege“ we introduce „Art & Science“ to show various ways „wie das Neue in die Welt kommt“, and to show inherent relations between creativity and innovation.*

*Dear Ms President, thank you so much for opening the door to this „Wiege“, to this node of innovation, the node of knowledge, preserving and promoting the value of intellectual property.*

*We wish deeply, you will keep this door open to ASN for further cooperation after the Long Night of Sciences.*

*Ladies and Gentlemen, distinguished Artists and Connoisseurs of Art & Innovation, dear Friends, it is a great honour and also a great pleasure for the ASN-Team and for myself to see, to meet and to feel your interest in the subject matter of this evening: **Creativity and Innovation**. The collaboration of ASN with the German Patent & Trademark Office is not just a coincidence but rather a huge chance & challenge. ASN took this chance & challenge to raise your awareness of the impact of the art & science synergy on shaping the to-day and future culture.*

*ASN invites you, during this short night of sciences to approach, to discover and to appreciate Creativity and Innovation at the German Patent and Trademark Office, with selected artworks by outstanding artists and scientists working in excellent scientific environment.*

*Thus, I would like to thank particularly and warmly :*

*Prof. Dr Jill Scott and Prof. Marille Hahne from the Zurich University of the Arts, and founders of Artists in Labs program;*

*Przemyslaw Jasielski – a renowned Polish artist, whose Leviathan lurks here in foyer of the German Patent Office;*

*I would like also to thanks Dr Clea Waite, from the University of Southern California School of Cinematic Arts;*

*And Pinar Yoldas, Phd candidate at the Center for Cognitive Neuroscience & Media Arts & Sciences of Duke University;*

*Last but not least, I would like to thank particularly Marco Bagni from ASN for his animation dedicated especially to this Night of Sciences.*

*Today we are welcoming you together with the President of the German and Trademark Office to celebrate much more than just the opening of the Lange Nacht der Wissenschaften. Indeed, Art & Science at the German Patent & Trademark Office is a*

*milestone in many ways. Already Werner Heisenberg claimed that artists' creativity arises out from the interplay between the so called "spirit of the times" and the individual. The "spirit of the times" is surely determined by scientific innovations, thus it is natural that art & science go hand in hand.*

*This exhibition is about the spirit of our times; about questions and challenges it rises. One of these challenges is communication between various milieu which is, the base for interdisciplinary knowledge exchange, the base for the development of the society of knowledge.*

*This process of communication is valuable as a shared experience, a shared challenge. Knowledge exchange introduces various points of view and opens new perspectives. Art plays a specific role in it, by underlining the importance of diversity, of individual expression and creative powers of each human being*

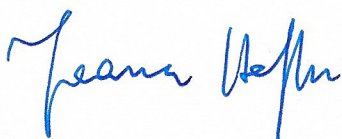
*It is an honour and pleasure to be here tonight and to share with all of you knowledge and innovation, creative interpretations and ideas.*

*Dear Ms Piratzky, this distinguished gathering in this lovely and meaningful space, within its significant ambience, with a modest but fine exhibition, is a fruit of your commitment to promote innovation & creativity.*

*During the preparation of the Long Night of Sciences, ASN could create, over Science, a Shortcut between Art & Patents. By opening your Gate to ASN, we foresee a huge Potential of the development of Art & Patents. Therefore, ASN is full of pride for this exclusive and innovative initiative. ASN is proud to keep this initiative of Art & Patents as an exclusive Intellectual Property.*

*The exhibiting artists, ASN & myself are all pleased and so grateful for your support together with your devoted team, for your understanding and enthusiasm. When we pass the gate of the German Patent and Trademark Office, we always get the great feeling to enter the „Wiege“ of the democratisation of Knowledge:*

*Thank you so much!*



*Joanna Hoffmann  
Chair of Art & Science Node in Berlin*

*Berlin, 11.06.2011*